

Promote Cañada by Raising Faculty Profiles

Students choose classes because they believe in the faculty teaching them. Giving students more information and better ways to connect with faculty may be the most direct way to impact students choosing Cañada for the college experience! A modern faculty page creates an online presence that provides students with insight, access, and an opportunity to meet the Cañada faculty who will be leading their classes.

Faculty can indicate when they're available for drop in online office hours.

Promote JAMS, webinars, clubs, and events faculty participate in.

The screenshot shows a web browser window with the URL <https://canadacollege.edu/faculty/garciam>. The page features a navigation bar with "Student Tools", "Request Info", and an "APPLY" button. The main content area includes a circular profile picture of Mark Garcia, an "Online" status indicator, and a "Knock on Door" button. To the right of the photo, the text reads: "Mark Garcia, Adjunct Professor, Faculty in... Chemistry". Below this, contact information is provided: "Office: 18-307 (map), Online: http://garciam.zoom.smccd.edu, Phone: 650-249-0842 ext 6623". Three icons represent "CONTACT REQUEST", "WEBINAR REGISTRATION", and "SCHEDULE MEETING". Further down, the "Biography" section states: "PhD in Biochemistry UCLA 2000, BS in Chemistry, UC Berkeley 1995". The "About..." section describes his teaching experience since 2006 and his involvement with the Cañada Culinary Club. The "Active and Upcoming Courses" section lists two courses: "45491 CHEM 210 - General Chemistry M/W 2-3pm (more information)" and "45370 CHEM 210 - General Chemistry T/Th 10-11am (more information)". The "Recent Accomplishments" section features two web badges: "ATOM 2020 — Advanced Online Teaching Methods" and "QOTL 2021 — Certified Quality Teacher".

Faculty can display recent accomplishments by attaching web badges.

Link classes taught to classes in webschedule. Funnel interest to enrollment.